There appears to be no exemption from the written consent requirement (faxes) for the circumstance where an association (or advertiser) faxes information to a party in response to an oral request made by that party by telephone. No public purpose is served by forcing an express, written consent form in addition to the specific oral request that has been rendered. Although the requesting party is not likely to complain about having been faxed the information he requested, there still should not be such absurdities in the regulations.